

## 2013 District Conference Report Form of the Governor

The Conference Secretary shall send a copy of the completed form, signed by the Governor and the Conference Secretary, within **sixty (60) days** after the end of the conference, to the members of the district board, the international liaison, the international representative, all clubs in the district, and Zonta International Headquarters.

<b>District/Region: 22</b>	<b>Governor: Judith Anderson</b>
<b>Conference Dates: 27-29 September, 2013</b> <b>Conference location: Noosa, Australia</b>	<b>Zonta International Representative: Maria Stefanova</b>

### Registration

What was the total registration? 163
What was the total registration of ZONTIANS? 149
How many members of the host club were present? No host club appointed
How many "first timers" were present? 48
Is this an increase or decrease from the 2011 Conference? 26 in 2011 (85% increase)
Total number of clubs in district: 43
Number of clubs represented by delegates: 41
Number of clubs represented by proxy: 2
Of those clubs represented by proxy, name the clubs that were represented by proxy at the immediate past conference that will be ineligible to vote by proxy at the next conference ( <i>refer to the Zonta International Bylaws, Article XIII, Section 11. Meetings. (4) Conference Voting Members. (b) Proxies</i> ): None
Names of clubs <b>not</b> represented: none

### Financial Information

District dues for current biennium (per member)	\$ AUD 35
District dues agreed for the next biennium (per member)	\$ AUD 35

<i>Zonta International Foundation Donations at Conference</i>	<i>Amount Reported for 2011 Conference</i>	<i>Amount Reported for 2013 Conference</i>
International Service Fund	\$ not specified	\$ not specified
ZISVAW Fund (Zonta International Strategies to End Violence Against Women)	\$ not specified	\$ not specified
Amelia Earhart Fellowship Fund	\$ not specified	\$ not specified
Jane M. Klausman Women in Business Scholarship Fund	\$ not specified	\$ not specified
Young Women in Public Affairs Award Fund	\$ not specified	\$ not specified
Rose Fund	\$ not specified	\$ not specified
Total	AUD \$6506	AUD \$6449
Difference from 2011 Conference		\$ AUD 57

*Note: Individual donations were not called for at Conference as there is strong cultural resistance to this approach to fundraising in Australia. Instead, as in 2011, a Silent Auction was conducted and the proceeds donated. As indicated on the table above, the donations were made generically to ZIF, not to specific funds.*

## **Conference Business and Action Concerning Zonta International**

1. What changes to the Zonta International Resolutions were referred to the Zonta International Bylaws and Resolutions Committee?

*none*

2. What Zonta International Resolutions changes were presented and not referred to the Zonta International Bylaws and Resolutions Committee?

*none*

3. What amendments to the Zonta International Bylaws were referred to the Zonta International Bylaws and Resolutions Committee?

*none*

4. What Zonta International Bylaws amendments were presented and not referred to the Zonta International Bylaws and Resolutions Committee?

*none*

5. What was referred to the Zonta International Board of Directors?

*nothing*

6. Were the Objects and programs (service projects and education programs) of Zonta International highlighted at the conference? Please provide examples below:

*Objects and programs were highlighted in the opening presentation by the District Governor and the International President's written and video messages, but in particular were highlighted through the following (See details under 'Speakers' below):*

- *The Objects of working for the advancement of understanding, good will and peace, and promoting justice and universal respect for human rights and fundamental freedoms were highlighted in the presentation by Buddhist nun, Carla Pearse.*
- *The Object of improving the status of women was highlighted in the presentations by Denise Conroy, Liz Davenport and Maria Stefanova.*
- *The Object of providing mutual fellowship and support for members was highlighted through the presentation acknowledging members who have died since the 2011 Conference and through providing opportunities and an appropriate venue for networking at the Welcome function, Conference Dinner, and during breaks in proceedings.*
- *The 'Zonta says NO' campaign was highlighted in the following six ways:*
  - *The presentation by Dr Shannon Spriggs on the by-stander effect in situations of violence;*
  - *The presentation by Tami Harriott on the importance of economic empowerment as the essential first step towards reducing violence against women in the Pacific;*
  - *The presentation by Amena Reza (Area 3 Director) and Dr Ans van Erp (D22 Advocacy Chairman) about the District's 'Zonta says NO' website and the 'Walk to say NO' (<http://zontasaysno.com.au/>);*
  - *Distributing the special District 22 'Zonta says NO' ribbons to all attendees at registration;*

- *Displaying 'Zonta says NO' banners in the plenary hall; and*
- *Encouraging attendees to wear their orange campaign T-shirts during the conference; and*
- **Service Projects were highlighted as follows:**
  - *International: screening of the latest ZI videos about the Liberian and Rwandan projects;*
  - *District: presentations about birthing kits and breast cushions; and*
  - *Club: displays of club 'pull-up' banners and of postcards submitted by clubs prior to Conference, describing their single best service or advocacy project in the space allowed on a postcard.*
- **Education programs were highlighted in the presentations by Shannon Scott, Sarah Newman, Teegan Green, Chloe Yap, and Jendi Kepple.**
- **Z Clubs and Golden Z Clubs were highlighted in the screening of the film made by Z Clubs in the Mackay region, and by the presentation of the newest Z Club's Charter by Maria Stefanova**

## **Conference Business and Action Concerning the District**

### **Resolutions and District Rules of Procedure Amendments**

#### **What resolutions were passed at the conference?**

1. *That the Zonta International District 22 Board review the existing Voluntary Workers Insurance Policy and investigate and report to members within four months on alternative policies, which may provide enhanced benefits.*
2. *That Zonta District 22 advocate to local government councils in Queensland that they undertake a safety audit to identify those areas which may be unsafe for women and the girl child, especially around transport services (train, bus stations, ferry terminals), public amenities (especially public toilets), sports grounds, parks and gardens, cultural precincts and major shopping centres.*
3. *That as Zonta International District 22 advocates for breaking the cycle of violence, we request that the Queensland Police Service report on the outcomes of their Domestic and Family Violence Strategy 2009-2013 with respect to its effectiveness in helping women to exit such violence. We also request that the report be considered by the Advocacy Chairman to formulate the budget.*
4. *That Zonta District 22 request that the Federal Government continues to fund the National Post- and Ante-Natal Depression initiative as a priority area under a National Mental Health Program.*

#### **What proposed amendments to *district* rules of procedure were adopted at the conference?**

none

#### **What amendments to the *district* rules of procedure were proposed, but not adopted, at the conference?**

Not applicable

**Please attach a copy of the District Rules of Procedure which incorporate any changes agreed at the conference, if any**  
*not applicable*

## Election Results

POSITION	NAME	CLUB	E-MAIL	PHONE	ADDRESS
District Gov	Judith Trevan-Hawke	Wynnum Redland	puit@bigpond.com	3821 2511	8 Bowsprit Pde, Cleveland Q 4163
Lieutenant Gov	Amena Reza	Bris Metro Breakfast	amena.reza@gmail.com	0408 199 981	128 Outlook Cres, Bardon Q 4065
Treasurer	Elaine Harrington	Bris Metro Breakfast	eharrington@absoe.com.au	0413 118 106	46/35 Buchanan St, West End Q 4101
Area 1 Dir	Christine Stewart	Brisbane			
Area 2 Dir	Jan Landsberg	Rockhampton			
Area 3 Dir	TBA				
Area 4 Dir	Sandra Venn-Brown	Ipswich			
Area 5 Dir	Marie Cameron	Mackay			
Nom C/tee Chairman	Judith Anderson OAM	Brisbane	judith.a@optusnet.com.au	3871 3336	1/49 Bellevue Tce St Lucia Q 4067
Nom. C/tee member	Denise Conroy	Brisbane East			
Nom. C/tee member	Hilary Grant	Charters Towers	garygrant2@bigpond.com	0419 787 955	12 Churchill St, Charters Towers Q 4820

## Proposed Next Conference

<b>Date:</b>	9-11 October, 2015
<b>Place (name of venue):</b>	TBA
<b>City:</b>	The Whitsundays (TBC)
<b>Country:</b>	Australia
<b>Host:</b>	Zonta Club of The Whitsundays (TBC)

## Main Features of the Conference

### Please describe the outstanding program events:

92% of respondents to the post-conference feedback questionnaire identified the exceptional program of speakers as the aspect of conference from which they gained most knowledge and enjoyment.

### Please list Keynote Speakers and topic(s):

- Whose Business Is It?** This keynote session raised awareness of the importance of the by-stander effect in reducing violence, and was presented by Dr Shannon Spriggs, based on her extensive experience in developing and delivering Mentors in Violence Prevention (MVP), a leadership program focused on preventing all forms of violence.
- Economic Empowerment: Combatting Violence Against Women in the Pacific.** This session was presented by Tami Harriott, a consultant gender specialist with extensive experience in facilitating sustainable growth in developing countries.
- Waging Peace.** Carla Pearse (Lozang Tsultrim) is an ordained Tibetan Buddhist nun living at Chenrezig Institute, a Queensland centre for Buddhist study, meditation, retreat, and practice. A trained counsellor with a Master of International Studies in Peace and Conflict Resolution, she focussed on Zonta's Objects of working for the advancement of understanding, good will and peace, and promoting justice and universal respect for human rights and fundamental freedoms.

4. **Today's Philanthropic Woman.** Liz Davenport is the founder and Managing Director of Liz Davenport Fashion Pty Ltd, one of Australia's most successful fashion enterprises. As a businesswoman, she has established a philanthropic enterprise, *Kimberley Girls*, to improve the status of young Indigenous women in remote areas of Western Australia by providing them with training and mentoring to enter the fashion industry. Ms Davenport also provided a fashion parade as entertainment at the Dinner with an Adelaide Zontian as presenter and Zontians as models.
5. **Milestones and Sevens.** This session was presented by Dr Joy O'Hazy, the founder of the birthing kit project and now Chairman of the Birthing Kit Foundation, who spoke about the global reach of the Foundation today. (Although most clubs in District 22 assemble birthing kits as one of their major service projects, few clubs know the background to the project or its scope).
6. **The Advocacy Jigsaw.** Former Zonta International advocacy chairman, Denise Conroy, made an excellent presentation, clarifying the many elements involved in advocacy, including the CEDAW articles and MDGs.
7. **From Zonta with love.** Many Clubs in District 22 make and distribute breast cushions to hospitals as gifts for women recovering from breast surgery. However, as few know the origin or reach of the project, background and a district-wide report were presented by former District 24 Governor, Ros Kinder, who has coordinated the Breast Cushion Project in District 22 since the split from District 24.
8. **Service and Advocacy: A European Perspective.** International Representative, Maria Stefanova.
9. **Education Award winners**
  - 2012 International JMK winner (Shannon Scott)
  - 2012 International YWPA winners (Sarah Newman)
  - 2013 International JMK winner (Teegan Green)
  - 2013 District 22 YWPA winner (Chloe Yap)
  - 2013 Amelia Earhart fellow (Jendi Kepple) via You Tube presentation
10. **Other.** In addition to the above, the program included the following presentations:
  - International President's Message (read by a Zontian who is a professional actress);
  - Screening of International President's video welcome;
  - Screening of film created by Z-Clubs in Mackay area re Zonta says NO;
  - Presentation re District 22 Zonta says NO website and walk against violence (joint project of clubs in South East Queensland);
  - Screening of ZI video re ending the problem of fistula in Liberia;
  - Screening of ZI video re combatting gender-based violence and HIV in Rwanda;
  - 'Remembering Zonta Friends' (a *PowerPoint* presentation acknowledging the nine Zontians in the District who have died since the 2011 Conference);
  - Introductory session – "Making the most of your Conference experience" to explain protocols and procedures.

### **What committee reports were given?**

The approach taken in programming the 2013 conference was to focus on invigorating members through an inspiring program of speakers. Committee reports were therefore not presented as such but were incorporated into the District Governor's report. The full report



was uploaded to the website; at Conference, the District Governor spoke to the report, using an AV presentation.

### **What workshops were offered?**

No workshops were offered to reduce the disruption and time taken in transferring to and from workshops. Annual Area Meetings in District 22 have a strong focus on workshops.

### **What awards were given?**

- 2013 District 22 JMK winner (Teegan Green) was presented with a framed certificate by International Representative Maria Stefanova. (As the official ZI certificate had not been received by the time of the Conference, the District produced a special certificate);
- 2013 District 22 YWPA winner (Chloe Yap) was presented with her official ZI certificate (framed), cheque, and ZI information pack by Maria Stefanova;
- Framed charter certificate for Holy Spirit College Z Club was presented to representatives of the sponsoring Zonta Club (Mackay) by Maria Stefanova;
- Framed Certificates were presented to three District 22 Zontians (Ros Kinder, Denise Conroy, Trish Collins) in recognition of their exceptional service to the District; and
- Recognition was given to all speakers by being presented with a small gift and a yellow rose, and those staying overnight were given a 'welcome pack' of snacks, teas, etc.

### **What type of publicity did the conference receive?**

- print media – colour photograph of Maria Stefanova and story by Peter Gardiner published in Noosa News, 20 September, 2013
- radio – interview with Maria Stefanova by Tim Cox on the prime-time 'Drive' program on 612 ABC, Brisbane, on 26 September, 2013. (*ABC is Australia's national broadcaster*)
- social media – pre- and post-conference social media reports from individual clubs and Zontians on their Facebook pages

### **Have you submitted photos or videos from the conference onto Zonta's website – Share a Story?**

While a video presentation has been forwarded to ZI via Dropbox, it is important to note that this is for the information and interest of the Board and staff only; it is not for uploading to the website or to Facebook because clearance has not been obtained from all Zontians featured in it.

## **General**

### **What was most successful about this conference?**

The opportunity was taken to re-think all aspects of the Conference from the overall program structure, registration and methods of promoting the event, to the format of the Conference handbook and of the ceremony recognizing Zontians who have died. The result was an event which was pervaded by a positive, relaxed and friendly atmosphere.

Feedback through the post-Conference questionnaire indicated that members saw the following as the most successful aspects of the Conference:

- the program of speakers (*This was identified overwhelmingly as relevant to both new and experienced Zontians, and as the aspect of Conference from which most attendees gained the most knowledge and enjoyment*);
- opportunities for fellowship and networking which were maximized through the nature of the program, good time-keeping, efficient conduct of all business sessions, and a conducive venue;


- the efficient, cost-effective and environmentally 'green' approach, with electronic distribution of pre-conference information, and registration through an on-line ticketing service;
- keeping the registration fee at the same level as for the two previous conferences;
- the compact, cost-effective, comprehensive and attractive Conference handbook;
- reducing costs by eliminating conference satchels;
- the use of a unifying, professionally designed visual theme throughout the Conference in presentations and collateral;
- advance preparation of audio-visual presentations to ensure efficient, professional and seamless presentations;
- the Silent Auction at the Conference Dinner which enabled a donation of \$6449.00 to ZIF;
- food which was both plentiful and of good quality (and as a Conference, like an army, marches on its stomach, this was particularly well received!).

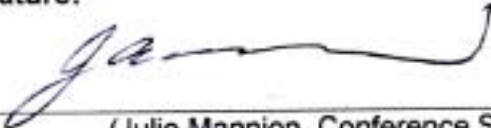
**What could be done differently next year?**

- While it is difficult to achieve cut-through in publicity through conventional news media, more might be achieved in this respect.
- The preparation of a compendium of District-specific 'how to' sheets/manuals is in train, covering such things as time-keeping, registration, credentials, flag parade, protocols, presentations, microphone etiquette, etc.
- Increased attendance might be achieved by continuing to stress to members the importance of attending Conference (and Convention). Strategies include ensuring that this wider view of Zonta is raised at club level in member orientation, in meetings, and in newsletters, and at District level through Area Meetings, Area Directors' visits to clubs, Area Directors' newsletters, and communications to Clubs from District Chairmen.

**Additional comments:**

District 22 Zontians valued the opportunity to hear from and to speak informally to International Representative, Maria Stefanova.

<b>Signature:</b> 	<b>Date:</b> 27 November, 2013
(Judith Anderson, Governor)	

<b>Signature:</b> 	<b>Date:</b> 27 November, 2013
(Julie Mannion, Conference Secretary)	

*Governor's report to be submitted to Zonta Headquarters within 60 days from the Conference*