



Guidelines for Use of Zonta's Name and Symbols

Zonta International is a corporation with bylaws containing provisions on objects, membership, activities and other matters.

Organizations, established by Zonta clubs, areas, districts or club members, for Zonta-related activities are non-members of Zonta International. *Bylaws of Zonta International*, Article XVI, Section 4 stipulate:

Use of the name and symbol of Zonta by non-members other than in news reporting or commentary is permitted only with prior approval of the Zonta International President.

Organizations, other than Zonta clubs, areas or districts, whose names currently include the word Zonta or the Zonta symbol, are mainly established for the purpose of:

- a. qualifying as a charitable organization to which contributions are tax-deductible under pertinent law, e.g., Zonta Club of XYZ Foundation, a charitable organization under §501(c)(3) of the United States Internal Revenue Code, or
- b. facilitating advocacy activities at a national, provincial or state level, particularly where a country has clubs in more than one district, e.g., Union of [country] Zonta Clubs, or
- c. identifying a club's service project, e.g., Zonta Resource Center.

Use of the Zonta Name

The use of the Zonta name and/or symbol other than by a Zonta club, area or district, should be avoided for legal reasons but must adhere to the following requirements:

- have objects consistent with the objects of Zonta International, and
- have bylaws in all essentials acceptable to Zonta International.

Service projects using Zonta in the name must be under the control of a Zonta club, area or district. When a Zonta entity is no longer involved in the project, the name must change or continued permission to use the name must be sought from Zonta International.

- ▶ *Bylaws of Zonta International*, Article XVI, Section 4
- ▶ *Brand Identity Policy*



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