

**2022-2024 Young Women in Public Affairs (YWPA) Awards
in our search for deserving candidates**

Follow-up points for YWPA Award District/Region Chairs and Club

Presidents. If you are a YWPA Award District/Region Chair

1. Send emails to club presidents to remind them of link to access YWPA Award application and forms on ZI website. Send reminders if needed.
2. Enlist support of governors/region representative, lieutenant governors and area directors in promoting the awards. Draw up plan for promoting the award. You may wish to discuss/include networking with alumnae or organizing special seminars for former awardees in your plan.
3. Stay in contact with club presidents and provide guidance.
4. Compile a list of benefits that young women may enjoy if they submit an application for the YWPA Award, such as cash award(s), meeting with local government or community leaders and internships. These benefits can help you to promote the award.
5. Translate the YWPA Award materials into local languages, if needed.
6. Talk about the benefits of the award at club, area or district meetings.
7. Place article about the award on club/district websites and Facebook pages; and use social media to promote the scholarship.
8. Follow up with club presidents on the submission of application. Persistence and detailed work are the key words.
9. Ensure application forms for all club recipients are submitted to governor before the stated deadline.

If you are the Club President

1. Engage more members to help promote the YWPA Award. It's an excellent opportunity for visibility and to plant the seed for membership growth.
2. Consider press releases to publicize the award in your community. Maximize exposure of the YWPA Award in local media - newspaper, radio and TV, as well as in social media.
3. Send mailings to school principals and school counsellors to elaborate on details of the YWPA Award. Use the collateral developed by ZI e.g. posters.

4. Maintain personal contacts with school principals and school counsellors. Follow up to provide more information and guidance on how to complete the application forms.
5. Reach out to other youth and community organizations to find applicants.
6. Encourage Z club members to submit applications for the YWPA Awards.
7. Conduct evaluation if there is more than one YWPA applicant. Finalize a club winner for the YWPA Award. Ensure that application form of club recipient is being forwarded to governor/region representative before the stated deadline on the Zonta International website.