

Transitions, Changes & New Opportunities

The 2020-2022 Biennium begins Zonta International's second century. These biennial goals build on Zonta's past successes, strengthen our commitment for women's equality, and acknowledge today's rapidly changing world. Our founders provided a vision for women to achieve equality. That equality has yet to be fully realized and is the motivation to accomplish these biennial goals.

In order to achieve our goals, Zonta International must be viewed as an 'organization of choice' that people believe is worthy of the investment of their personal time and resources. Zonta needs to stand as a global community that engages in meaningful conversations and works to better the lives of half the world's population.

GOAL 1: Programs & Projects

GOAL 2: Membership

GOAL 3: Financial Resources

GOAL 1: Programs & Projects

Access to education is a key factor in achieving gender equality. Zonta's education programs provide essential support for women in male-dominated disciplines. The women who receive these awards are role models for the next generation. Thus, the continuation and expansion of these Zonta-managed education programs are critical for Zonta to expand women's participation in these fields.

Many girls around the world do not have the opportunity to attend school and/or complete their secondary education. For decades, Zonta has successfully partnered with UN agencies to address a variety of needs of women and girls. This biennium our Zonta-funded UN projects are implemented in Asia, Africa, South America and the southwestern Pacific, thus achieving a truly worldwide impact. The projects focus on education, health, preventing early marriage and eliminating other forms of violence against women. The objectives of the projects are achievable and measurable.

These four goals for our programs and projects increase our impact and effectiveness in helping women and girls.

1. Zonta's pilot Women in Technology Scholarship continues with a second award cycle during the biennium. An assessment of the first and second award cycles will be conducted with results and recommendations presented at Convention 2022.
2. Zonta International will study the participation in the Young Women in Public Affairs Award and Jane M. Klausman Women in Business Scholarship programs and make recommendations for the future of these programs prior to the next convention.
3. Education and eliminating violence against women are two key elements of our projects funded through the UN agencies. Zonta International will publish statements on issues impacting the lives of women and girls such as human trafficking, climate change and other topics as we work for improvements for women and girls in all facets of life.
4. Zonta's voice is heard locally when clubs participate in advocacy actions. Advocacy work focuses on raising awareness of women's rights and has lasting impact when laws are changed. Clubs are encouraged to participate in at least one advocacy activity each year. The global Zonta Says No to Violence Against Women campaign provides an opportunity for advocacy and gives aligned visibility to Zonta in the community.

GOAL 2: Membership

Zonta's membership is central to its success. Growth in membership is always the desired outcome, however, a more realistic goal in today's world is to stabilize membership. Going forward into our second century membership retention is key, yet recruitment of young professionals remains a focus. For club members taking on leadership roles, Zonta International's leadership development program offers support and training.

Successful implementation of these three goals related to membership will maintain Zonta's visibility locally and globally.

1. Zonta International, districts and clubs will work together to focus on membership retention. This includes maintaining clubs in the current countries (61 countries as of January 2020).
2. Districts are encouraged to hold at least one event per year with current education award winners and awardee alumnae. Zonta International will work with the districts in contacting the awardee alumnae. Awardees are encouraged to become Zontians and serve as role models for the next generation of professionals.
3. Zonta International will support current and future leaders through Zonta professional development and mentoring tools, tailored to individual club needs.

GOAL 3: Financial Resources

Financial contributions are needed to fulfill Zonta's mission. For most of Zonta's history, the financial giving has been directed towards meeting the biennial fundraising goals to support our programs and projects. Since 1988, Zonta's endowment funds have been established for the sustainability and growth of Zonta's work towards women's equality. The visibility of Zonta International's Foundation is important for reaching new internal and external donors.

Contributions to both the biennial programs and projects and the endowment funds are essential for maintaining and growing our ability to make a difference in the lives of women and girls.

Achieving the following three goals ensures our impact continues while also providing opportunities to expand our influence.

1. Donations to the Zonta International Foundation meet or exceed the biennial fundraising goals.
2. Donations to the endowment funds for sustainability and growth of the foundation continue to be made towards achieving the long-term goal of US\$10,000,000. Zonta International will identify potential programs and projects for future support using the earned income from the endowments.
3. Zonta International Foundation will expand awareness and visibility of the focus of Zonta's global charitable efforts by doing business as "Zonta Foundation for Women."*

*The legal name will remain Zonta International Foundation; however, there will be a second legal filing that will allow us to also operate under the name Zonta Foundation for Women.

Fundraising Goals

Amelia Earhart Fellowship:	US\$700,000
Jane M. Klausman Women in Business Scholarship:	Funding Available
Young Women in Public Affairs Award:	Funding Available
International Projects:	US\$4,000,000
Rose Fund:	US\$100,000
Total Fundraise:	US\$4,800,000