

Photo Tips

Be conscious of Zonta International's mission

- Capture global themes.
- Show levels of membership and leadership.
- Be diverse in your subject choice.
- Incorporate your logo or emblem as appropriate.

Keep it real

- Avoid staged subjects, shoot what you see.
- Use natural lighting and no artistic filters.
- Capture details that tell the story.
- Stay candid and unobtrusive.

Observe people together

- Capture the emotion of the event: inspirational speakers, engaged audience, friends meeting.
- Find the action within the scene.
- Take subtle, close-up shots.

Avoid the business

- Find the inspiration of your event, not the materials.
- Show the life of your event, find the emotion.
- Capture photos that are friendly, professional, cross-cultural, people-focused, integrated, global.

Always check

- Use high resolution of 300 dpi.
- Save as the proper formats of .jpg or .png.
- Post in timely fashion with detailed, engaging captions.

Share your photos

- Send your photos with clear, concise descriptions to pr@zonta.org.
- Share your photos on Facebook, Instagram and/or Twitter and tag Zonta International.

Proper usage of photos

- Get permission from the subject and photographer.
- Ensure copyright is assigned to Zonta, or you have permission to use.
- You may use photos Zonta International shares and posts to its website. If they are UN agency photos, please make sure you are crediting them to the proper agency.
- Be careful when searching for images online. The chart on the back of this page lists many great resources for free photos. If attribution is required, make sure you give credit to the photographer.

Stock Photo Websites

Website	Need to register?	Attribution required?
www.commons.wikimedia.org/wiki/Main_Page	No	Sometimes
www.flickr.com/creativecommons/by-2.0	No	Sometimes
www.freedigitalphotos.net	Yes	Yes
www.freeimages.com	Yes	No
www.lifeofpix.com	No	No
www.pexels.com	No	No
www.picjumbo.com	No	No
www.pixabay.com	No	No
www.publicdomainpictures.net	No	No
www.rgbstock.com	Yes	No
www.stock.tookapic.com/?filter=free	No	No
www.stockfreeimages.com	Yes	Yes
www.stocksnap.io	No	No